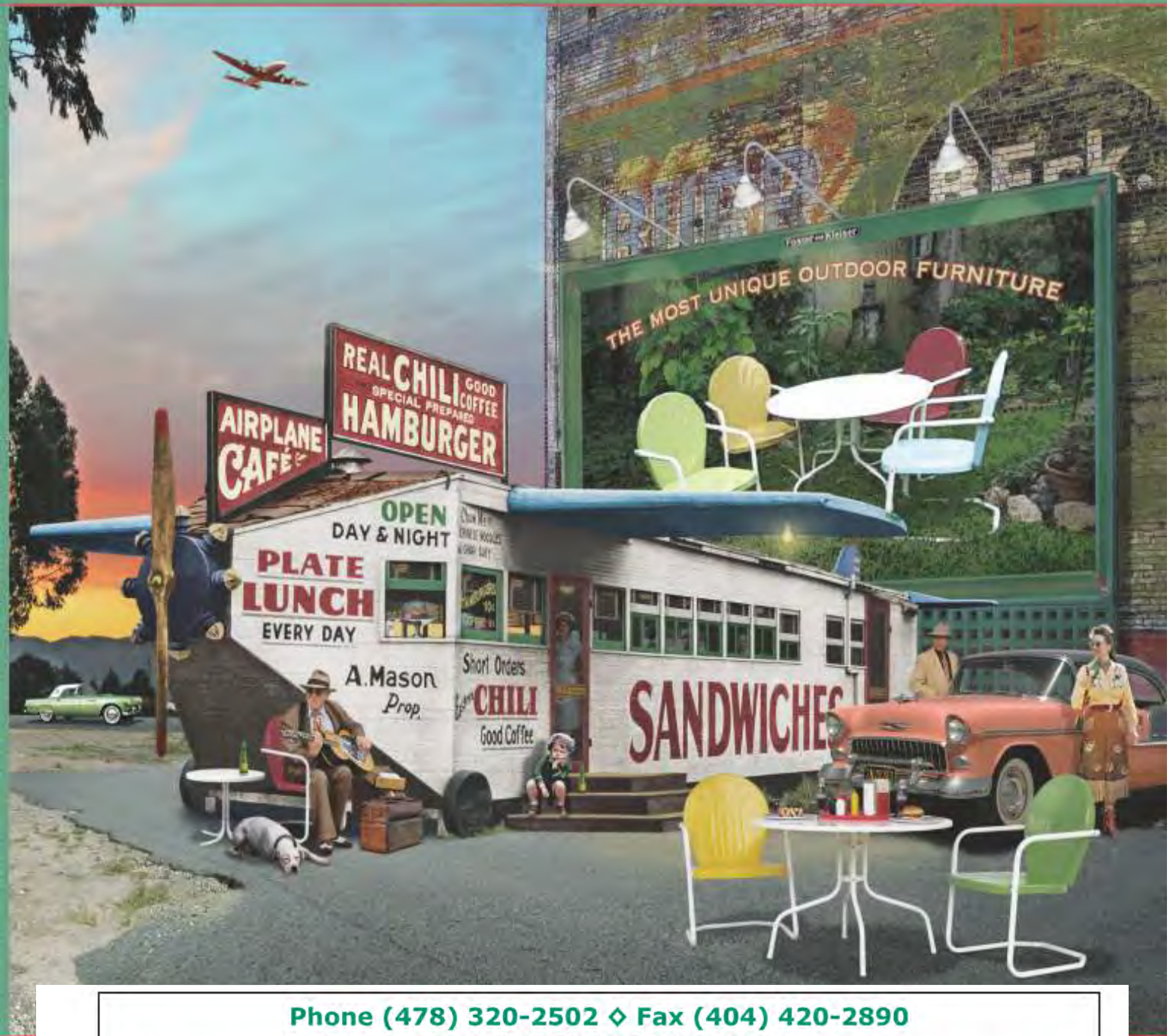


NewRetroDining.com

Made in USA - Retro 50's Furniture



Phone (478) 320-2502 ♦ Fax (404) 420-2890

www.NewRetroDining.com

Artista Gallery, Inc. ♦ 1004 Briarcliff Rd. ♦ Warner Robins, GA 31088

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Rev 13APR15

Bellaire



Originally designed about 1946 by the late Ed Warmack of Fort Smith, Arkansas. These Art Deco inspired stamped steel chairs were purchased by the tens of thousands during the booming years of the Post-War Atomic Era. Ed's colorful steel lawn furniture could be found on porches, in backyards, fronts of motels and around pools all across America. Their popularity extends today!

Ed sold his company in 1955. Production continued until 1970 when again the factory was traded. New owners, Flanders Industries which later became Lloyd Flanders maintained prolific production until 1996. Vj k'line of this traditional lawn furniture to the same specifications used by previous manufacturers. Heavy duty frames, stainless steel fasteners and high gloss UV resistant powder coat all add up to traditional value your grandparents would be proud of!



Bellaire Metal Chair

MSRP: \$112.99

Product Weight 21.00 / Dimensions 21x22x35

Available Colors



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Bellaire



Bellaire Double Glider

MSRP: \$256.99

Product Weight 46.00 / Dimensions 49x34x32

Bellaire Single Glider

MSRP: \$160.99

Product Weight 31.00 / Dimensions 28x34x30

Available Colors



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Bellaire



Bellaire Love Seat

MSRP: \$255.99

Product Weight 38.00 / Dimensions



Bellaire Bar Chair

MSRP: \$140.99

Bar Chairs sold 2 per carton, only

Product Weight 57.00 / Dimensions 25x22x44

Priced individually

Available Colors



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Bellaire



Bellaire Rocker

MSRP: \$127.99

Product Weight 20.00 / Dimensions 26x22x32



Bellaire Heavy Duty Chair*

MSRP: \$140.99

Product Weight 21.00 / Dimensions 21x22x35

*Thunderbird Metal Chair is also available with a heavy duty frame

Heavy Duty chair - weight rating 325 lbs

Available Colors



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Parklane

This is the chair design that created the term “Shell Back” due to its distinctive clam shell shape. Most likely designed by John Gordon Rideout around 1937, it is definitely one of the first traditional stamped steel lawn chairs with a shaped tube frame. The chair enjoyed much success well into the 1950s being sold and distributed all across America.

Today Parklane calls the design Parklane and is a continuation of the original with just a couple of our own improvements. We moved the attachment points of the frame to the shell back for increased roominess. Then we gave it an individual color pallet with matching side table and double glider! A wonderful classic styled chair from way back in the “Good Old Days.”



Parklane Metal Chair

MSRP: \$112.99
Product Weight 20.00
Dimensions 24x22x33.5



Parklane Side Table

MSRP: \$79.99
Product Weight 12.00
Dimensions 20x20



Parklane Double Glider

MSRP: \$256.99
Product Weight 46.00 / Dimensions 49x34x32

Available Colors



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Thunderbird

Sold exclusively through Sears, Roebuck and Company about 1955. Designed by the late Ed Warmack of Fort Smith, Arkansas this is one of only a very few designs that were private labeled and marketed exclusively through only one company. Not the most recognized of vintage metal lawn chairs it is surely one of the more original. The design of the back is complex but so very comfortable with a curved back forming shape which also includes lumbar support.

Atomic Era classic which has not been seen for over 55 years! Made to the same heavy duty specifications as the original but now with stainless steel fasteners and modern day UV resistant high gloss powder coat! Matching double glider available.



**Thunderbird
Metal Chair**
MSRP: \$112.99

Product Weight 21.00 / Dimensions 24x23x34

**Thunderbird Heavy
Duty Chair
also available**



**Thunderbird
Double Glider**

MSRP: \$256.99

Product Weight 48.00 / Dimensions 50x34x32

Available Colors



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Picnic Cooler



Originally designed in the 1940s and made by both Temprite and Action. This highly popular summer classic is in the style known as "Junior" and is sized for a single six pack but is capable of handling more! Made to the same specifications as those from 60 years ago. Picnic Cooler from Pgy TgtqF kplpi, uses modern day insulation to keep your food and beverages cold all day. Snap tight lid insures secure travel against accidental spills! In 2013 Torrns added embossed design.



Plain-Metal Liner

MSRP: \$116.99

Available in 3 Colors:
Green, Red, Turquoise

Product Weight 10.00 / Dimensions 11.5x9x14

Embossed-Plastic Liner

MSRP: \$116.99

Inside Storage Area: 10 X 7.5 X 10.

Product Weight 10.00 / Dimensions 11.5x9x14

Available Colors



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Tall Boy Cooler



Embossed Tall Boy Cooler

MSRP: \$139.99

Inside Storage Area: 10.5 X 7.25 X 12.75

Product Weight 12.00 / Dimensions 12.5x9x17

You'll be the hit of the party whether it's at the beach, in the backyard or just tailgating with our new bright and colorful and oh so functional Tall Boy beverage cooler! Same basic size as our highly popular Picnic Cooler but stretched to a full 17" tall. Now you can chill common size 750 ml glass wine bottles as well as 2 liter plastic soft drinks and still enjoy that great atomic era look and feel! Made just like the original Temprite and Action coolers from the 1940's-1950's now sporting our exclusive retro embossing.

Available Colors



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Metal Tables

Bar Table

MSRP: \$229.99

When past manufactures added items and accessories to their lawn furniture lines, none of them gave consideration to creating bar height pieces. However, nearly every modern day outdoor furniture manufacture now offers bar sets. They are very popular and do service both "inside as well as out. Y g"cvP gy TgtqF klpki @qo "quickly recognized the need for bar height chairs and tables, adding them to its own line of vintage lawn furniture. These pieces are styled after period metal lawn chairs and gliders just as if they themselves were products available from "back in the day!" The table is popularly sized at 40" in diameter and 36" tall. A full perimeter foot rest makes for comfortable sitting. The chairs are sized to match sporting era correct styling with their own foot rest. Each piece is made from heavy duty materials suitable for extended service out of doors. The table accepts conventional sized umbrellas.



36" High



26" High

Patio Table

MSRP: \$206.99

Nicely sized at 40" diameter and 26" to top edge. Made with heavy duty steel legs and top for years of use. Powder coat finish is high gloss and UV resistant. Convenient umbrella center hole accepts all standard sized poles. Works perfectly with vintage styled metal lawn chairs!

Side Table

MSRP: \$79.99

Perfect addition to any outdoor seating area! Full 20" diameter top at 20" tall. Super stable four leg design resists tip over! Classic retro styling compliments vintage as well as modern furniture styles.



20" High

Side Table also available in Parklane Colors.

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Square Metal Tables



Square Bar Table

MSRP: \$249.99

38x38x36" High

Square Patio Table

MSRP: \$224.99



38x38x27" High



24x24x19" High

Square side table comes with color top and white legs

Available Colors



Square Side Table

MSRP: \$96.99


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Shipping




Everyone knows shipping costs are a large part of today's business expense. We make every effort to provide you with the best freight rates available to us. Before we ship your order, quotes are compared from our list of freight providers so that your landed price is as low as possible.

Our products are not freight classified as "Furniture". The rate class is 70 and defined as "All Metal Furniture, Knocked Down and Flat Packed". Delivery costs are determined by your physical shipping address and total weight of the order but not calculated from a net percentage of the invoice. To assure your order arrives without delay, avoids delivery issues or incurs added charges, please note the following:

 Orders of about 200 lbs. and greater are placed on standard 40" x 48" wooden shipping pallets. Pallet loads are shipped on large trucks, aka. "18-wheelers."


 Your physical shipping address must be able to accept routine large truck deliveries. If you are unable to receive 18 wheelers to your location we can still ship to you via UPS Ground service. UPS charges typically run more than freight delivery.


 Check with your municipality's zoning department and confirm your physical shipping address is NOT defined as residential. We have learned some businesses are actually designated to be located in a residential zone. Residential delivery incurs added costs.

 When receiving truck delivered freight and your location does not have forklift or dock access, you may require lift gate services. Please be sure to let us know your truck off loading process. Lift gate services carry extra charges. Contact us for further details.

 Almost all of our products are packaged and approved for UPS and FedEx ground delivery. We ship all non freight orders via UPS ground.

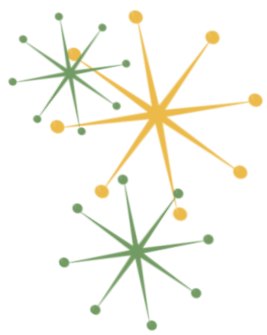
 Please inform us of your receiving hours. Freight companies typically deliver Monday through Friday, 8 AM to 5 PM. If this schedule differs from your own, a special delivery appointment might be required and extra fees may apply.

 Small freight orders of less than about 300 lbs. account for the majority of your landed costs. Normally, you can increase your order by several hundred pounds with minimal added freight increase, thus effectively lowering net landed costs to the products.

 We encourage you to contact us with any shipping question prior to placing your order.



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Care and Maintenance

Occasionally, when opening your metal lawn furniture, you may encounter some slight discoloration in spots. Also, from time to time you may see the same discoloration after prolonged use. The discoloration is only a stain, and along with any scuff marks, can be easily removed with chrome polish and a soft cloth. To prevent future stains, we recommend a light application of auto wax. We have found a small application of liquid auto wax lessens efforts required to remove repeated stains like bird droppings and tree sap. Plus, wax increases the gloss of the powder coat and extends the life of the powder coat.

The finish of our furniture is exterior grade, ultra violet resistant powder coat. It will keep its gloss and smooth appearance for many years and is resistant to most household cleaners. Generally a good bath with a soapy sponge removes all common yard stains. However, powder coat is not scratch proof. It does compare in hardness to the finish of modern automotive paints.

A drop or two of lubricate from time to time will remove squeaks in the nylon bushings of the glider swing arms.



Key Points



High Gloss exterior grade powder coat UV protected for years of enjoyment!



Stainless Steel hardware. Never rusts or needs replacing.



Rolled inside edges on seats and backs for extra strength!



Matching size, heights and dimensions as same styled vintage models!



Strong 20 gauge all steel seats and backs!



Solid 15 gauge high quality frame material!



Weight rated to 275 lbs. for chairs & 500 lbs. for gliders.



Exceeds specifications of ALL similar styles produced since 1939!



Traditional styling with traditional value!



Backed by our one year warranty!

Setting the standard!

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