

Providing World Class Restaurant Design Services and Products

New Retro Artifax Design celebrates the unique restaurateur! The successful restaurant owner wants to be unique. Food quality, menu and service all have to be unique to guarantee that the restaurant will stand far above the competition.

The atmosphere of the restaurant is also crucial to its success. New Retro Artifax Design offers restaurant design services that combine vision and creativity, within a reasonable budget. Although our website features mainly Retro 50's style furniture, many other styles are available, through our design service. The experienced design team that we assign to your restaurant project will develop the restaurateur's concept through the creative process of designing and building a unique custom dining environment, complete with custom booths, car-booths, dining chairs and stools, as well as coordinating light fixtures, flooring and wall coverings.

The successful restaurateur has a vision. NewRetroDesign.com has a vision too: excellent customer care. We stand ready to take each vision to its successful conclusion, by providing expert design services. Please let us work with you to custom design your very own State Of the Art - New Retro Dining experience.

Please visit our products website at www.NewRetroDining.com Please call us anytime at (478) 320-2502 for a free consultation.

Who We Are...

NewRetroDesign.com provides you with a full service design team, and restaurant supply company. We possess a unique ability to execute custom designs at "package" design prices because we are also the factory representatives for the seating and millwork manufacturers. This allows you to achieve factory direct pricing at an affordable price! We provide you with cost effective personalized service with a high attention to every detail. We provide highly qualified designers and project managers who have practical, real world restaurant management experience and therefore will best understand you and your customer's needs.

We Provide the Finest Quality, Most Durable Products at Competitive Prices!

While other house designers utilize standardized manufactured products, NewRetroDesign.com provides custom high quality products built just for YOUR needs! We have the creative ability to transform your interior to an atmosphere that keeps your customers coming back again and again! WE design around YOU, not what is in a catalog! Our Made in the U.S.A restaurant furniture is the absolute best quality in the industry....bar none!

We Have Prices You Can Afford!

Our team can work within virtually any budget to develop a new concept, or to revitalize your existing restaurant. The restaurant industry is very competitive, customers have many choices. Why not make yours stand out from the crowd! We take pride in our ability to help you achieve your goal of increased traffic, and higher sales. Our designs pay for themselves!

A Full Service Team Means Value!

We understand that your time is valuable. You have a business to run. You also have a budget to stay within...and your competitor is attracting YOUR potential customers. We understand! Our team looks at your project as if it was their own. We start by studying your goals and your existing potential customer base. Then we create an environment that will attract them, and we can even design a custom brand logo as well.

A One Stop Shop!

We provide you with a design team that can offer everything from brand development, trademarks, unique graphics, digital artwork, CAD drawings and even color renderings. The design packages we offer are multi-tiered so they can best fit YOUR needs. Through our partners in the industry, we can even help you to achieve the best pricing for the kitchen equipment. We strive to be your one stop shop! That saves you time and money!

Please call us anytime at (478) 320-2502 for a free consultation.

See Some of What has Been Done Below!



Exterior parking lot themed area of the Beverly Hills Diner 2, Moscow Russia, featuring custom car booths (yes those are real cars!) and neon wrapped drive in style canopy.



Interior of the Beverly Hills Diner 2, Moscow Russia. The design features authentic metal ceiling panels, wood style composite plank floors, and features retro styled furniture including Boomerang laminate table tops.





Custom designed and supplied metal diner wall and simulated patio area separating the interior and exterior themed areas of the Beverly Hills Diner 2, Moscow Russia. The state of the art design will make you question if you have really ever seen a REAL diner?



Daddy's Diner in Tempare, Finland

New Retradesign.cam

Restaurant Design Services & Products

New Retro Artifax—Design Services Contract

New Retro Design and Artifax Seating are pleased to offer our clients tiered pricing, depending on the size of your project. We will tailor our services to your specific needs. Additional services are also offered at an 'a la carte rate. Please designate which services you would like to purchase by checking the appropriate box below. Please call us for a free consultation at (478) 320-2502.

Design Services Package:

- Project Consultation/Budget Development
- Theme & Concept Development
- Space Planning/Square Footage Optimization
- Seating Layout (CAD)
- · Color Analysis/Color Board
- Furniture Decor/Millwork Quotation
- Procurement/Coordination of Decor & Millwork (Furniture, decor accessories, flooring, lighting, ceiling, window treatments, low-walls, boards, etc.)
- Warehousing & Distribution (Furniture, decor, millwork)
- Project Management

Additional Services:

Artistic Rendering (color) *call for \$

<u>Tier</u>	Size (Sq. Ft.)	<u>Price</u>
1.	0—1,000	\$2,450.00
2.	1,001—2,500	\$6,125.00
3.	2,501—5,000	\$12,250.00
4.	5,001—10,000	\$24,500.00

Note: We are pleased to offer up to a 30% discount on these services if you purchase your furniture and mill-work directly from us.

Coordination/Warehouse Fee

Logo/Identity System *\$2,300.00+ \$312.50/skid

(depending on the complexity—call us)

Graphic Design Services *call for \$ (menus, signage, etc.)

Wall Elevations (full color) *call for \$

Wall Elevations (full color) ***call for** (depending on the complexity—call us)

Prices effective 03NOV2012

All prices subject to change without notice.

* Call for free consultation and pricing:

Additional Design and Program
Management Services will be invoiced

monthly at a rate of \$118.75 per hour

ELEVATIONS & FLOOR PLANS





















